



Ha'ikū Ho'olaule'a & Flower Festival

A Community Celebration to Benefit Ha'ikū's Keiki

RESTAURANT ROW BOOTH APPLICATION

BOOTH APPLICATION DUE:

March 1, 2020
Via Fax 575-3003
or Scan and Email to:
haikuhoolaulearr@gmail.com
or Mail to:
Haiku School PTA
105 Pauwela Road
Haiku, HI 96708

Aloha! We would like to invite you to participate in our **27th Annual Haiku Ho'olaule'a & Flower Festival on Saturday, April 25, 2020**. This is an admission-free public community event and fundraiser to benefit Haiku Elementary School, Haiku Boys & Girls Club and the Haiku Community Association. As we are expecting over 7,000 attendees, we wish to ensure that we highlight our local restaurants to our savvy diners. **Please join us! Here is how it works...**

You provide:

- Two (2) menu items, minimum of 200 portions total
- 10'x10' Tent, Tables, Linens, Chairs, Labor
- All serving utensils (recommend "green")
- Banner (recommend 6'x3'h) and Décor
- Power (bring your own generator if needed)
- Any promotional items – flyers, menus, discounts
- One (1) Silent Auction Item, retail value minimum \$25

Cost: Minimum of 40% of scrip sales. Booth space is FREE!

We provide:

- 10'x10' allocated & reserved outdoor space
- Name in marketing materials including Program Flyer
- Name on Social Media (Facebook and Instagram)
- Name on Festival website
- An opportunity to drive attendees to your establishment through flyer that we provide at event

If you choose to donate 100% of your scrip sales to benefit Haiku's Keiki:

- A special banner will be placed at your booth, noting your 100% donation.
- Your company will receive special recognition on our Festival Website and through a Pre & Post-event Press Release.

Please Note Important Dates and Information:

- **March 1, 2020:** Submit your logo in color, minimum 300 dpi, jpeg or pdf format (to be included in marketing material).
- **March 6, 2020:** Submit Booth Application (indicating your commitment) with menu items.
- **March 6, 2020:** Submit State of Hawaii Department Special Permit (Estimated cost \$25).
- **March 25, 2020:** Submit your insurance policy, which includes Haiku School PTA as additionally insured, minimum \$1 million per occurrence/\$2million aggregate.
- Menu Selection and booth space is based on a first-come, first served basis. This event will take place Haiku rain or shine!
- We will not be held responsible for any lost, stolen or damaged product and/or equipment.
- Sales are via scrip which we will sell, and are collected from you throughout day. 40% of scrip sales are donated to HHFF20. You are responsible for own GET taxes.

I am unable to attend, but wish to make a food donation of _____.

Please contact: Name: _____ Phone: _____
email: _____

I wish to participate in the Haiku Ho'olaule'a & Flower Festival. Sign me up!

Business Name: _____ **Date:** _____

(As you wish to be acknowledged in publication)

Contact _____ Title: _____

Mailing Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Instagram: _____ Facebook: _____

My Menu Items & Price:

Menu Item #1: _____ Price: \$ _____

Menu Item #2: _____ Price: \$ _____

Menu Item #3: _____ Price: \$ _____

Menu Item #4: _____ Price: \$ _____

I agree to the terms noted above. I understand that I agree to donate 40% of my scrip sales on the day of the event

Signature: _____ Date: _____

or

I agree to generously donate 100% of my scrip sales on the day of the event.

Signature: _____ Date: _____

Payments

My check should be _____ Mailed _____ Hold for Pickup at Haiku School Office.

Mail Check payable to: _____

Check Mailing Address _____ **City** _____

State _____ **Zip** _____

Haiku School PTA is a 501c3 non-profit organization: Federal ID # 23-7128466

Your donation is tax deductible to the fullest extent of the law. Your letter receipt will be sent to you following the event. *For additional information, contact Lilia Doubleday the HFFF Restaurant Row-*

Phone: 268-2680 Facsimile: 575-3003 Email: Haikuhoolaulearr@gmail.com