



# Ha'ikū Ho'olaule`a & Flower Festival

A Community Celebration to Benefit Ha'ikū's Keiki

**BOOTH APPLICATION DUE:**  
March 1, 2017  
Via Fax 575-3003  
or Scan and Email to:  
haikuhoolaulearr@gmail.com  
or Mail to:  
Haiku School PTA  
105 Pauwela Road  
Haiku, HI 96708

## RESTAURANT ROW BOOTH APPLICATION

**Aloha!** We would like to invite you to participate in our **24th Annual Haiku Ho'olaule`a & Flower Festival on Saturday, April 22, 2017.** This is an admission-free public community event and fundraiser to benefit Haiku Elementary School, Haiku Boys & Girls Club and the Haiku Community Association. As we are expecting over 7,000 attendees, we wish to ensure that we highlight our local restaurants to our savvy diners. **Please join us! Here is how it works...**

- We provide:**
- 10'x10' allocated & reserved outdoor space
  - Name in marketing materials including Program Booklet (distribution over 7,000+)
  - Acknowledgement by Master of Ceremonies, *every hour!*
  - An opportunity to drive attendees to your establishment through flyer etc that you provide at event

- You provide:**
- Two (2) menu items, minimum of 200 portions total
  - 10'x10' Tent, Tables, Linens, Chairs, Labor
  - All serving utensils (recommend "green")
  - Banner (recommend 6'lx3'h) and Décor
  - Power (bring your own generator if needed)
  - Any promotional items – flyers, menus, discounts
  - One (1) Silent Auction Item, retail value minimum \$25
- Cost:** Minimum of 50% of scrip sales. Booth space is FREE!

- If you choose to donate 100% of your scrip sales to benefit Haiku's Keiki:**
- A special banner will be placed at your booth, noting your 100% donation.
  - Your company will receive special recognition on our Festival Website and through a post-event Press Release.

- Please Note Important Dates and Information:**
- **March 1, 2017:** Submit Booth Application (indicating your commitment) with menu items.
  - **March 15, 2017:** Submit your logo in color, minimum 300 dpi, jpeg or pdf format (to be included in marketing material).
  - **March 20, 2017:** Submit State of Hawaii Department of Health Special Permit (estimated cost \$25).
  - **March 20, 2017:** Submit your insurance policy, which includes Haiku School PTA as additionally insured, minimum \$1 million per occurrence/\$2million aggregate.
  - Booth space is based on a first-come, first served basis. This event will take place Haiku rain or shine!
  - We will not be held responsible for any lost, stolen or damaged product and/or equipment.
  - Sales are via scrip which we will sell, and are collected from you throughout day. 50% of scrip sales are donated to HHFF17. You are responsible for own GET taxes.

I am unable to attend, but wish to make a food donation of \_\_\_\_\_.  
Please contact: Name: \_\_\_\_\_ Phone: \_\_\_\_\_ email: \_\_\_\_\_

**I wish to participate in the Haiku Ho'olaule`a & Flower Festival. Sign me up!**

**Business Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
*(As you wish to be acknowledged in publication)*

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**@ twitter:** \_\_\_\_\_ **website:** \_\_\_\_\_

**My Menu Items & Price:**

Menu Item #1: \_\_\_\_\_ Price: \$ \_\_\_\_\_

Menu Item #2: \_\_\_\_\_ Price: \$ \_\_\_\_\_

I agree to the terms noted above. I understand that I can choose to donate more than 50% of my scrip sales on the day of the event

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ My check should be \_\_\_\_\_ Mailed/ \_\_\_\_\_ Hold for P/U

Haiku School PTA is a 501c3 non-profit organization: Federal ID # 23-7128466

Your donation is tax deductible to the fullest extent of the law. Your letter receipt will be sent to you following the event.

For additional information, contact one of the HHFF14 Restaurant Row-Chairs:

Lilia Doubleday Phone: 268-2680 Facsimile: 575-3003 Email: Haikuhoolaulearr@gmail.com